



## Yeovil In Bloom

Yeovil in Bloom was established in 1996 and is funded and managed by Yeovil Town Council. The "In Bloom" concept grew from the Britain

in Bloom vision conceived in 1963. The vision being "to improve and regenerate our local environment, both locally and nationally, through the imaginative planting of trees, shrubs, flowers and landscaping, conservation and recycling projects and sweep away eyesores that blight our streets such as litter, graffiti and vandalism."

By encouraging and involving the whole of our community, Yeovil in Bloom has fostered a huge sense of team spirit. By introducing floral displays and planting 700,000 daffodils over the past five years, Yeovil will continue to be a pleasant place to live and visit, thus helping to ensure the prosperity we are all fortunate to enjoy.

For the fourth time, Yeovil won Gold in the 2010 South West in Bloom Competition. This represents a

f a n t a s t i c achievement and could not happen without the support of the local community. Fifty businesses in the town regularly back the scheme by purchasing well over one hundred baskets. The t o w n ' s roundabouts are sponsored by ten local businesses, look out for them. This initiative cannot succeed



without their support and the Town Council is grateful to all sponsors and participants for their generosity. The Basket scheme is co-ordinated on behalf of Yeovil Town Council by Street Scene Services at South Somerset District Council, the aim of which is to make a more attractive shopping environment and encourage civic pride and economic prosperity. See page 4 to order your displays



## GOYeovil is simply Yeovil's fun filled fundraising week!



GOYeovil is the campaign title of an event that took place for the first time in 2010 and will be happening again from 13<sup>th</sup> to 19<sup>th</sup> June 2011.

It aims to show how the people of Yeovil can do something unique and outstanding that really puts Yeovil on the map. The ambition is that the whole community, at play and at work (with business support), will be involved in a very special week of activity. The focus is on Healthy Living issues, asking everyone to take part while at the same time raising funds for local charities. The organisers have chosen St Margaret's Hospice in Yeovil and Yeovil Women's Hospital as this year's beneficiaries.

This should be a fun week that gets everyone in Yeovil working together for a common goal; not a week of pain and lettuce leaves, but of course some may use it as an opportunity to look at their lifestyles. No one wants to be preached at and that is not the intention.

GOYeovil is simply Yeovil's fun filled fund-raising week!

To take part in the GOYeovil Pedometer Challenge See page 3 or for further information on how to participate in GOYeovil, visit the web site.

[www.goyeovil.co.uk](http://www.goyeovil.co.uk)

## Yeovil Half Marathon



A fantastic new running event is to take place in Yeovil, Somerset. The event, which will be held on Sunday 27 March 2011, is being organised by Total Buzz Events in association with Go Yeovil!

This 13.1 mile race will start and finish at Huish Park, the home of Yeovil Town Football Club, and the route will take in many of the features of the Town, including the Town Centre and the stunning Ninesprings Country Park. Whilst not a flat course, as it includes one significant climb, it will be fast - and it arrives in perfect time for a late training run prior to the London and Brighton Marathons.

The route will be mainly on sealed tarmac roads and pavements, with the section through the Country Park being well surfaced loose gravel. It is a one lap race with plenty of vantage points for friends and family to come and cheer you along, and still get back to the finish to see you over the line. A perfect event for all abilities.

For details of the route go to [www.yeoviltown.com](http://www.yeoviltown.com)

## On the Move



The Western Gazette moved offices on Monday, February 14<sup>th</sup>. Editor Lynne Fernquest, said: "This move, although tinged with a little sadness, also marked the start of a very exciting new chapter in the life of Western Gazette Media.

"The beautiful building in Sherborne Road served us extremely well for so many years, but as a streamlined, multi-media organisation we felt it was time for the team to be in surroundings that complement the industry we are so firmly a part of."

### Contact Details

Switchboard: 01935 709700

Newsdesk: 01935 709735

Picturedesk: 01935 709737

Advertising: 01935 709707

email [ads@westgaz.co.uk](mailto:ads@westgaz.co.uk)

## New Directory for Baby Facilities in Yeovil

A new breastfeeding directory has been designed for breast feeding mothers taking their baby out and about in Yeovil.

It lists shops, cafes and venues in Yeovil that are positive about breastfeeding and also providing information about their facilities.

A team of mothers from Oakland's and Reckleford Children's Centres checked what facilities each place provided. There are clear symbols within the booklet to help people see at a glance where the best places might be for families to visit and make the visit into the town more comfortable and convenient.

The project is part of South Somerset Together partnership project to tackle health, social & economic inequalities in Yeovil and the NHS UNICEF project for a baby friendly Somerset. For more information on the project contact your local children centre or James Divall on 01935 462703 or

[james.divall@southsomerset.gov.uk](mailto:james.divall@southsomerset.gov.uk)

**YEovil** **B** positive  
about  
**REAST**  
**FEEDING**



Participating venues will be displaying the above logo:

## EVENTS FOR 2011 IN YEOVIL TOWN CENTRE

### 26<sup>th</sup> March 2011 — Somerset Farmers Market

The Somerset Farmers Market is held on the 4<sup>th</sup> Saturday of each month throughout the year. Approximately 20 local traders with local produce attend each month and locate in Middle Street.

### 27<sup>th</sup> March 2011 — Yeovil Half Marathon

This is the first time such an event has been held in Yeovil and is supported by Go Yeovil! The 13 miles covered will encompass much of the town and some outlying areas and is organised by Buzz Events.

### 22 April 2011 — Good Friday Market

This is the town's normal Friday market with trading as usual.

### 7 May 2011 — Town Criers' Competition\*

This is an annual competition involving town criers from nearby local towns. Various "crying" is heard throughout the day with an eventual winner crowned at the end of the day.

### 18 June 2011 — Communities Fun Day

This event is connected with the Go Yeovil week of activities and will be a chance to highlight to young people what is available in South Somerset. It will promote volunteer opportunities within the area and include a health promotion. The event will be free to all and there will be a play day style of activities in attendance i.e. climbing wall, bouncy castle and arts/crafts stalls in between the information stands.

### 23 July 2011 — Community Safety Day

This was put on for the first time last year and proved so successful, another has been arranged for this year. This will include fire displays, emergency vehicles and community safety advice in Lower Middle Street between 10am and 4pm.

The event is organised in partnership with South Somerset District Council, Yeovil Town Centre Partnership, Avon and Somerset Police and Devon and Somerset Fire Service.

### 6 & 7 Sept 2011 — Help for Heroes Cycle Ride

This will take place through the Country Park. Further details to be announced.

### 24 Sept 2011 — Flower & Gardeners Market\*

This is an event co-ordinated by Yeovil Town Council and includes the presentation of the Yeovil in Bloom awards. Various stalls are situated in Lower Middle Street during the day based on a "gardening" theme.

### 24 Nov 2011 — Christmas Switch On

This is the annual "switch on" of the town's festive lights which takes place at 6.30 pm in the Quedam Centre with festive entertainment provided from 5pm onwards.

\* Denotes a Yeovil Town Council Initiative



## Be part of GOYeovil! 's Big Green Footprint

### PEDOMETER CHALLENGE

Monday 13<sup>th</sup> to Sunday 19<sup>th</sup> June 2011

Thank you so much to all of you who took part in Yeovil's Pedometer Challenge last year and helped raise much needed funds for the two **GOYeovil** 2010 charities. **GOYeovil** returns in June this year but before then will be supporting Yeovil's first ever Half Marathon on **Sunday 27<sup>th</sup> March**. This will be the most amazing event for Yeovil, with road closures as the runners take to Yeovil town centre roads and lots of entertainment at the start and finish at Yeovil Town Football Club. We would love serious runners and fun runners to run for the **GOYeovil** charities to make this a special year in our town. Register for the race now [www.totalbuzzevents.com](http://www.totalbuzzevents.com) and download a sponsor form for **GOYeovil** charities from the **GOYeovil** web site [www.goyeovil.co.uk](http://www.goyeovil.co.uk)

It is so easy to be part of **GOYeovil's** Big Green Footprint. You can be part of it, simply by doing what you normally do every day of the week.....except that for one working week **GOYeovil** asks that you wear a **GOYeovil** step counter and record the steps that you do every day. Of course, if the idea appeals to you, you can do some extra steps during the week as part of **GOYeovil's** Healthy Living Agenda but that is entirely up to you.

By joining the **GOYeovil** campaign you will help raise Yeovil's profile in the South West through a community campaign which literally gives the whole community the opportunity to take part without making any challenging commitments or lifestyle changes..... and by doing so you will also contribute much needed funds to our local Woman's Hospital and our local Hospice.

You can join the Pedometer Challenge as an individual or with other colleagues at your place of work (subject to your employer's support of course!). **This year – we are initially using last year's step counter stock and they will be available for a donation of just £1 to the GOYeovil charities, while stocks last.**

The week long event is a while away but we are asking for your commitment now, especially if you are a business or organisation with several employees willing to take part. We can arrange with you personally how your pedometers will be delivered or you can collect them from our local Hospice once you have registered on line, by e-mail or by phone. If you are an individual then we can post the step counters out to you (for a small additional charge).

The attached registration form explains more about how to be part of the pedometer challenge. Of course there are opportunities to get involved with other events in the **GOYeovil** week. For example, there will be a lot of focus on **cycling or walking to work** in **GOYeovil** week and there is an opportunity to join in a unique event during **GOYeovil** week at **RNAS Yeovilton** with a very special **Airfield Sprint**.

Please keep looking at the web site [www.goyeovil.co.uk](http://www.goyeovil.co.uk) to learn more as events develop! The editor of the Western Gazette, Lynne Fernquest, has promised to keep everyone informed about developments through our local Western Gazette. Mid-West Radio has also given support to the event so we hope you will have plenty of opportunity to hear or read all about the planned events as things develop. You can contact **GOYeovil** by e-mail at [info@goyeovil.co.uk](mailto:info@goyeovil.co.uk)

*Note: It is suggested that 10,000 steps per day is a good number to aim for as part of a healthy lifestyle but that may be too ambitious for many of us. Any number of steps will be a great contribution to the Green Footprint total.....so don't let the numbers put you off!!*



**Yeovil's First  
1/2 Marathon**



**The Pedometer  
Challenge**



**Walk and Cycle  
to Work**



## Baskets for Business 2011 Contract of Provision

The Basket scheme is co-ordinated on behalf of Yeovil Town Council by Street Scene Services at South Somerset District Council, the aim of which is to make a more attractive shopping environment and encourage civic pride and economic prosperity.

1. The display unit shall remain the property of Yeovil Town Council for the duration and terms of this contract.
2. We aim to provide a quality planted display. The floral content of which shall be at the discretion of the Council's plant nursery.
3. The service shall not commence until full payment has been received. The provision, installation and maintenance of the basket will commence over a one-week period in mid-June, weather/growing season permitting.
4. Bracket and Basket installation will take place using our existing risk assessments.
5. Late orders will require approximately 3 weeks to prepare and erect.
6. The agreement is for the 12-week period between June - September 2011, weather permitting.

If you are aware, or think you have a listed building, please contact SSDC Planning Department on 01935 462462. They will be able to advise on any steps required to fix a bracket to your building.

Yeovil Town Council Agrees to the following:

On receipt of confirmation and payment in April 2011, the supply and maintenance of bracket(s) and basket(s) will commence. On expiry of this contract the display unit will be removed at our discretion. Please return a copy of the contract and an invoice will be sent. Please DO NOT send any remittance before you receive an invoice.

Supply of 16" planted hanging basket @ £41.50 + VAT Number required \_\_\_\_\_

Supply hanging basket bracket @ £12 + VAT Number required \_\_\_\_\_

Traders name & address \_\_\_\_\_

\_\_\_\_\_ Post Code \_\_\_\_\_ Tel \_\_\_\_\_

Signed on behalf of the trader \_\_\_\_\_ Print Name \_\_\_\_\_ Date \_\_\_\_\_

Please return to Lesley Jelleyman, Horticultural Services, Lufton Depot, Artillery Rd, Yeovil, BA22 8RP.  
Tel 01935 462837 NO LATER THAN FRIDAY 25th MARCH 2011

The **Yeovil Town Centre Partnership** members contribution enables the Town Centre Management team to support and put on events over the festive season and throughout the year.

If you would like to join the Yeovil Town Centre Partnership or if you have any issues to raise regarding your town, please contact Ian Budd, Yeovil Town Centre Manager. [ian.budd@southsomerset.gov.uk](mailto:ian.budd@southsomerset.gov.uk)  
Petters House, Petters Way, Yeovil, BA20 1AS. 01935 462422

### Contributing Members

HSBC, Marion Baker, Mulberrys Bistro, Princes Street Jewellers, Robert Frith Optometrists, Tamburinos Restaurant, Viceroy Restaurant, Midwest Radio.

### Advisory Members

Avon and Somerset Police, South Somerset Disability Forum, Shopmobility.

### Main Sponsors

