

YEOVIL TOWN COUNCIL

MINUTES of a meeting of the **PROMOTIONS AND ACTIVITIES COMMITTEE** held in the Town House, 19 Union Street, Yeovil on **Tuesday 16 September 2008**

(7.00pm to 8.00pm)

Present:

David Recardo – Chairman
Philip Chandler
Tony Fife
Julian Freke
Dave Gooding
John Grana
Ruth Kendall
Tony Lock
Wes Read

Also Present:

Steve Fox - Landscape Officer, SSDC
Sally Bing - Assistant Town Clerk

PUBLIC COMMENT

There were no comments from members of the public.

7/99 **MINUTES**

The Minutes of the previous meeting held on 15 July 2008, copies of which had been circulated, were approved as a correct record and signed by the Chairman.

7/100 **APOLOGIES FOR ABSENCE**

Apologies for absence were received from Simon Hester, Ian Martin and Pat Martin.

7/101 **DECLARATIONS OF INTEREST**

There were no declarations of interest.

7/102 **CORRESPONDENCE**

The Assistant Town Clerk informed the Committee that a letter had been received from Mrs Turner of Sherborne, Dorset congratulating the Town Council on the beautiful displays in the various horticultural opportunities around the town. Steve Fox assured the Committee that these comments would be passed on to the horticultural team. The Chairman informed the Committee that he had written a letter to the Assistant Town Clerk regarding the Yeovil Flower and Gardeners' Market which had taken place on Saturday 13 September 2008. He extended his heartfelt thanks to the team for the very professional way in which they made the day so successful. The Assistant Town Clerk thanked the Chairman for the letter and assured the Committee that the thanks would be passed on to Neil, Jackie and Becci.

7/103 **YEOVIL IN BLOOM AND YEOVIL FLOWER AND GARDENERS' MARKET STEERING GROUP MINUTES**

The Committee considered the Minutes of the meeting of the Yeovil in Bloom Gardeners' Market Steering Group held on 11 August 2008.

RESOLVED

that the matters be noted

7/104 **YEOVIL IN BLOOM UPDATE**

Steve Fox informed the Committee that removal of floral baskets had commenced that day as they had been up for fourteen weeks and those looking tired had been removed first. He explained that the summer bedding would start to be removed from the last week in September, starting from the outer edges of the town and finishing with St John's Churchyard. Planting out would then commence from the third week in October starting with St John's Churchyard and working out to the outer edges. Winter maintenance would then take place including work on the roundabouts at the top of Bunford Hollow and Fiveways.

Steve reminded the Committee that the awards for the South West in Bloom judging would take place in Plymouth on Thursday 18 September and said that he would let Committee members know once the Yeovil result was announced. Steve added that 17 September 2009 would be an important day for Yeovil as the Town would be hosting the South West in Bloom awards at Westlands Leisure Complex. He was therefore already looking into new design ideas for summer 2009 bedding and floral displays.

Turning to advertising, he informed the Committee that the Western Gazette would soon be changing the way in which they allocate advertising space. He would therefore gather further information and present a report to a future meeting of this Committee. The Committee commented that the team had excelled themselves this year in the beautiful floral displays around the town and congratulated the horticultural team on their superb efforts once again.

RESOLVED

that the matters be noted

7/105 **YEOVIL FLOWER AND GARDENERS' MARKET UPDATE**

The Assistant Town Clerk informed the Committee that the Flower and Gardeners' Market that had taken place on Saturday 13 September had been a success with an increase in traders on the previous year. She also informed the Committee that it had been noted that footfall had also increased with many visiting town specifically to attend the Flower and Gardeners' Market or one of the three presentations which took place; Yeovil in Bloom Gardening Competition presentations, Best Kept Allotment Competition presentations, Flower Show presentations.

The number of entries in the Flower and Vegetable Show was acknowledged and it was hoped that those attending to visit the Show this year would be

encouraged to compete next year. It was also noted that in future publicity for the Flower and Vegetable Show it should be made clear that the show was open to applicants from outside as well as within the town boundary.

RESOLVED

- (1) that the matters be noted; and
- (2) that the Yeovil Flower and Gardeners' Market incorporating the Flower and Vegetable Show take place again in 2009.

7/106 **TOWN CREST PROMOTIONAL ITEMS**

The Committee considered the report by the Assistant Town Clerk (Agenda item 8 refers). Discussion took place regarding the promotional materials which could be adorned with the Town Council Crest for sale or promotion of the town. It was felt that lapel pins could be used by Councillors to indicate their membership of the Town Council as well as being made available for sale. It was also felt that acrylic coasters would be suitable for sale, and for the Mayor to use to promote the town by offering to visiting dignitaries.

RESOLVED

- (1) that the matters be noted;
- (2) that samples of acrylic coasters from B&H Midland and lapel pins with butterfly clip fasteners from CH Munday be obtained; and
- (3) following approval of these samples by the Assistant Town Clerk in consultation with the Chairman and Vice Chairman of the Committee, 100 lapel pins with butterfly clip fastening from CH Munday and 100 acrylic coasters from B&H Midland be purchased.

(John Grana wished his vote against the passing of the above resolution be noted).

7/107 **STALL AT SSDC'S COUNTRY PARK FAYRE**

The Committee considered the report by the Assistant Town Clerk (agenda item 9 refers). The Committee discussed the merits of attendance by the Town Council at the SSDC's Country Park Fayre in May 2009 and felt that resources would be better applied to the improvement of the Yeovil Flower and Gardeners' Market and Flower and Vegetable Show in September 2009.

RESOLVED

- (1) that the matter be noted; and
- (2) that the Town Council does not attend SSDC's County Park Fayre in May 2009 but relevant resources be diverted to Yeovil Flower and Gardeners' Market and Flower and Vegetable Show.

7/108 **FINANCIAL STATEMENT FOR PERIOD ENDING 31 JULY 2008**

The Committee considered the report of the Finance Administrator (Agenda item 10 refers).

RESOLVED

that the Financial Statement for the months June and July 2008 be noted.

PUBLIC COMMENT

There were no comments from members of the public.

7/109 **EXCLUSION OF PRESS AND PUBLIC**

RESOLVED

That the press and public be excluded from the remainder of the meeting in accordance with Section 1(2) of the Public Bodies (Admission to Meetings) Act 1960 on the grounds that publicity would be prejudicial to the public interest by reason of the confidential nature of the business to be transacted.

7/110 **CHRISTMAS LIGHTS**

The Committee considered the confidential report by the Town Clerk (Agenda item 11 refers).

RESOLVED

- (1) that the matter be noted; and
- (2) that the Committee approve acceptance of the single price quotation set out in report for the installation, testing and removal of the Christmas lights display this year; and
- (3) that a three year fixed deal be requested on acquisition of the quotation for the installation, testing and removal of the Christmas lights display from 2009.

Chairman