

YEOVIL TOWN COUNCIL

MINUTES of a meeting of the **PROMOTIONS AND ACTIVITIES COMMITTEE** held in the Town House, 19 Union Street, Yeovil on **Tuesday 17 March 2009**

(7.00pm to 7.40pm)

Present:

David Recardo – Chairman
Tony Fife
Julian Freke
John Grana
Simon Hester
Tony Lock
Ian Martin
Pat Martin
Wes Read
Alan Smith

Also Present:

Sally Bing - Assistant Town Clerk

PUBLIC COMMENT

There were no comments from members of the public.

7/135 **MINUTES**

The Minutes of the previous meeting held on 13 January 2009, copies of which were previously circulated, were confirmed as a correct record and signed by the Chairman.

7/ 136 **APOLOGIES FOR ABSENCE**

Apologies for absence were received from J Vincent Chainey, Philip Chandler, Dave Gooding and Ruth Kendall. Apologies for absence were also received from Stephen Fox.

7/137 **DECLARATIONS OF INTEREST**

There were no declarations of interest.

7/138 **CORRESPONDENCE**

The Assistant Town Clerk read out a letter from Ms Margery Jay of Christchurch thanking those responsible for planting the beautiful daffodils on the verges along the side of the road. It was confirmed that a copy of the letter had been sent to the Landscape Officer and Yeovil in Bloom Promotions Officer.

RESOLVED

that the correspondence be noted.

7/139 YEOVIL IN BLOOM AND FLOWER AND GARDENERS' MARKET STEERING GROUP MINUTES

The Committee considered the Minutes of the meeting of the Yeovil in Bloom Gardeners' Market Steering Group held on 16 February (Agenda item 5 refers).

With regard to item 7 in the Minutes, the Logo/Branding, it was noted that Pat Martin was Mayor when the original Yeovil in Bloom logo had been created via a competition, which would have been more than 9 years ago. The College had then taken the design and formatted it for use.

It was felt that a competition should be run again to achieve a suitable design for the logo, and the College should be asked to format the design for future use.

With regard to item 8 in the Minutes, A Boards, the Committee did not support the use of A Boards at the Flower and Gardeners' Market.

RESOLVED

- (1) that the Yeovil in Bloom Flower and Gardeners' Market Steering Group Minutes be noted:
- (2) that a competition should be run to achieve a suitable design for the Yeovil in Bloom Flower and Gardeners' Market and the College be asked to format the design; and
- (3) that the use of A Boards at the Flower and Gardeners' Market not be supported.

7/140 YEOVIL IN BLOOM UPDATE

The Assistant Town Clerk informed the Committee that the Landscape Officer had sent his apologies, but referred to the Yeovil in Bloom update included in the Yeovil in Bloom Flower and Gardeners' Market Steering Group Minutes of 16 February 2009 (included in Agenda at page 3). The Assistant Town Clerk added that the Landscape Officer had further reported that the team were working on spring pruning and bed maintenance.

RESOLVED

that the matter be noted.

7/141 SOUTH WEST IN BLOOM REGIONAL PRESENTATIONS 2009

The Committee considered the report of the Assistant Town Clerk (Agenda item 7 refers) and the Chairman provided a verbal update.

It was requested that the sound and lighting be provided by a professional company and the Chairman confirmed that this was in hand.

RESOLVED

that the matter be noted.

7/142 MEMBERSHIP OF YEOVIL IN BLOOM GARDENERS' MARKET STEERING GROUP

The Committee considered the report of the Town Clerk (Agenda item 8 refers) and supported the request that a representative of Brympton Parish Council be invited to represent Brympton Parish Council on the Yeovil in Bloom Flower and Gardeners' Market Steering Group. It was felt that an invitation should also be extended to Yeovil Without for a similar contribution to broaden the partnership and work for the good of the community.

RESOLVED

- (1) that the matter be noted:
- (2) that the request that a representative of Brympton Parish Council be invited to represent Brympton Parish Council on the Yeovil in Bloom Flower and Gardeners' Market Steering Group be agreed; and
- (3) that the same invitation be extended to Yeovil Without Parish Council for a similar contribution.

7/143 VISIT BY YEOVIL IN BLOOM FLOWER AND GARDENERS' MARKET STEERING GROUP TO CRICKLADE

The Committee considered the report of the Assistant Town Clerk (Agenda item 9 refers) and discussed the merits of a site visit to another successful South West in Bloom Town. It was felt that the cost of travel expenses could be made available from within the existing Promotions and Activities Budget, but not the hire of a mini bus. Therefore the Committee supported one car, driver and passengers to travel to Cricklade to see the fritillaries and meet with the Cricklade in Bloom team.

RESOLVED

- (1) that the matter be noted; and
- (2) that the costs of travel expenses for one car to be used for a site visit to Cricklade, Wiltshire, be agreed.

7/144 **SOMERSET ART WORKS (SAW)**

The Committee considered the request from the Somerset Art Works for a contribution of £30, which would entitle the Town Council to inclusion in the Somerset Art Week brochure. It was brought to the Committee's attention that whilst a date by which to reply to the request had not been included in the letter, the brochure for Somerset Art Week had already been published. Therefore the Committee felt that they would support the request in principle, should it be made again next year.

RESOLVED

- (1) that the matter be noted; and
- (2) that it be agreed in principle that support be given to the request in 2010.

7/145 **FINANCIAL STATEMENT FOR PERIOD ENDING 31 JANUARY 2009**

The Committee considered the report of the Finance Administrator (Agenda item 11 refers).

RESOLVED

that the Financial Statement for the period 1 December 2008 to 31 January 2009 be noted.

PUBLIC COMMENT

There were no comments from members of the public

Chairman